

CINEMCHI

ROLL

To embrace Iraqi talents

SCENE

Be part of Cinemchi short film workshop in Baghdad - Iraq

DIRECTOR

ALAWJ MEDIA

DATE

2018-2019

One Thousands and One Nights
will be recounted again!

Cinemchi Initiative

*An initiative that focuses on creative young talents by providing them with the right atmosphere through innovative laboratories, workshops and symposiums that expand the views of the participants and guide them towards ways of scientific research by modern means that enable them to produce solid artwork. The constructive collaborative atmosphere among them shapes their skills which creates a fertile environment for a creative society that keeps pace with the modern world, not only in art, but a way of life within society. While young people migrate from Iraq not only for security reasons, but due to lack of spaces and means to express their creativity and ideas. **Cinemchi** believes that building a prosperous and modern future in Iraq stems from youth, which constitutes more than half of Iraq's population, and the radical change that has to happen in Iraq will be shaped by their insistence on staying and expressing themselves, their ideas and artistic talents in a civilized and sophisticated way will definitely builds an ambitious collaborative society and change the negative self-perception of the situation inside Iraq.*



Cinemchi needs you, If you are

- A festival director, we ask for you to support the short film workshop by any of the numerous ways such as providing international specialists like filmmakers or producers to teach the workshop participants in Baghdad, or by online sessions. The six films can be screened at your festival in a special section out of the official competition, also we seek your support in organizing a workshop on how to promote their next projects in the future.

- A producer or production company and you would like to support the workshop in any way suitable for the project.

- A filmmaker or you share your cinema experience through sessions. We'll be happy to have you in Baghdad or via online sessions.

- A journalist, critic or whatever your specialty and you wish to support our workshop, we will be happy to hear from you.



Cinemchi workshop's workflow

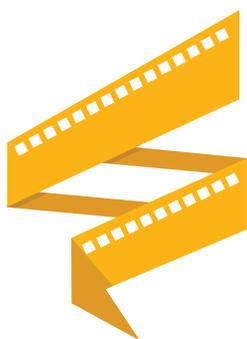
*Cinemchi workshop will produce six short films within nine months in Baghdad and with a support from embassies or cultural institutes which will connect the workshop with film universities or institutions abroad in which students will learn about post-production levels and meet with specialists from various sections of the cinema industry to expand their perspectives through an intensive visit program to develop their projects. After the film will be made in Baghdad, movies will be screened in Iraqi cinema houses and then at one of the festivals abroad in a special section, including a workshop to be set up by the festival includes forums for projects promotion, the search for co-producers from abroad and how to obtain grants to develop films. **Cinemchi** will be repeated in more than one Iraqi provinces, and held by the alumni students of the previous workshops, to convey what they learned for the new students. Thereafter, **Cinemchi** will hold an annual international film Festival in Baghdad in the Iraqi cinema houses to showcase the workshop films, local and foreign films, in addition to a film market attended by a number of filmmakers, producers, festival directors and journalists. The workshop came due to the lack of experience of the Iraqi cinema industry in terms of distribution and marketing, and production and post- production planning. There is also a lag in the teaching and training of film in the faculties and institutes of the Iraqi state, all of which has led to the emergence of a number of films where professional industry standards are disappearing.*

Al-Awj Media

*The founder of **Cinemchi** initiative in Iraq. Al-Awj is a Media production house with large portfolio of documentaries, TV. shows and reports. In 2017, Al-Awj launched Cinemchi in two workshops in Baghdad and Erbil spanning a 30-day period, which included the teaching of students by Iraqi professors in the short film industry. Through its work, Al-Awj focuses on youth, art, journalism, media and all civic activities, it also targets activists in the scientific and volunteer fields to establish a civil life based on modern foundations.*

Al-Awj artistic products deal with ideas and messages focused on increasing environmental awareness by demonstrating Iraq's natural environment and focusing on documenting National, cultural and social events and drawing attention to the aspects of beauty and heritage in Iraq that were not at focus. Al-Awj is ready to cooperate to produce and implement documentaries and feature films in Iraq in all fields, and to organize workshops and seminars to support the talented Iraqi





CINEMCHI

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